



Handle data at scale with a unified architecture

New data types + high volume

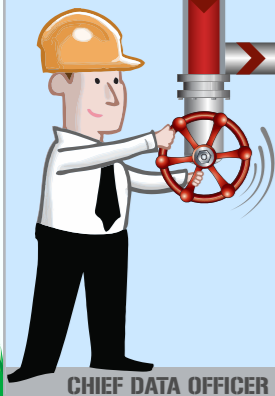
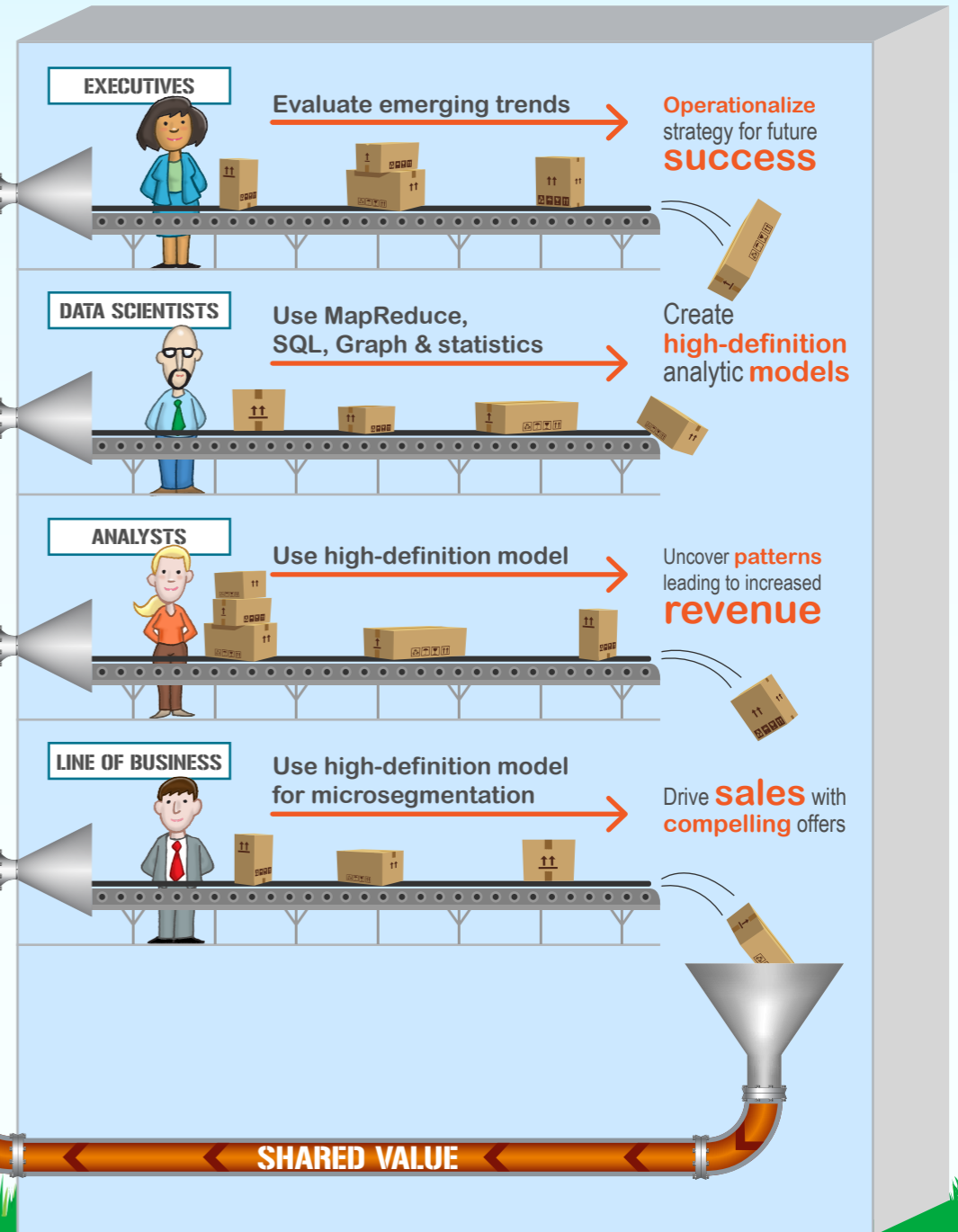
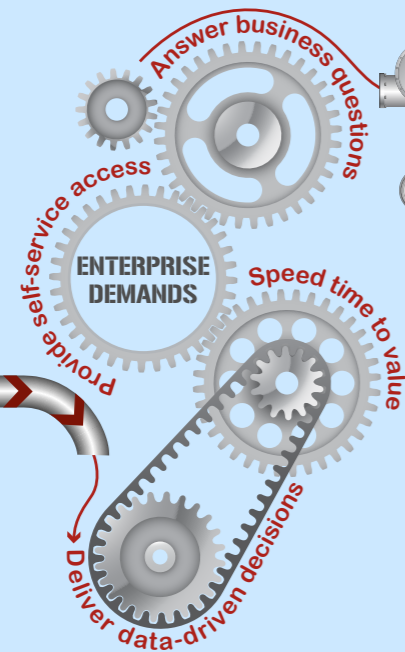
# Thinking Bigger than Big Data

## The Intelligent Enterprise

Better algorithms = better insights

An **intelligent enterprise** integrates **big data** and **data science** with **existing systems** to support **smarter business intelligence**

- Audio & Video
- Enterprise Resource Planning
- Supply Chain Management
- Machine Logs
- Customer Relationship Management
- Images
- Web & Social
- Text



CHIEF DATA OFFICER