DATA-DRIVEN BUSINESS: WHAT'S HOLDING YOU BACK?

NO CAPITAL
We have old hardware and software and can't afford upfront expenditures for the latest technologies

NO TIME
We can't wait months or years – we need analytics FAST

NO RESOURCES
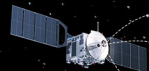We need analytics expertise

CRUSHED BY BIG COMPETITORS
What if you could afford the best too?

SPACE AGE CAPABILITIES; REAL-WORLD PRICING
Flexible pricing options with no upfront capital expenditures

REACH FOR THE STARS
Teradata® Cloud for End-to-End Cloud Analytics

HELP FROM MISSION CONTROL
Leverage Teradata's industry knowledge and deep expertise

END-TO-END CLOUD ANALYTICS
Best-in-class analytic engines

SAFE
Meets the most stringent security, privacy, and compliance standards while easily supporting disaster recovery and business continuity needs

TERADATA DATABASE
A Magic Quadrant leader (Gartner's 2014 Data Warehouse DBMS Magic Quadrant)

TERADATA ASTER® DISCOVERY PLATFORM
A market leader in Analytic Database Platforms (Ovum Decision Matrix: Selecting an Analytic Database 2013-14)

TERADATA OPEN DISTRIBUTION FOR HADOOP
A leader in Big Data Hadoop solutions (Forrester Wave™ Big Data Hadoop Solutions, Q1 2014)

UP AND RUNNING FAST
Fast provisioning so you can be up and running in days not weeks or months

EXPLORE
Try out Hadoop, spin up a Teradata Aster Discovery Platform or setup your own data lab in the cloud

HOW COOL IS THAT?

❝ Data warehousing for the masses, with access to industry expertise and best practices previously available only to top tier customers. Built on Teradata, the gold standard for analytics. ❞
- Bob Graham, Vice President of IT for BevMo!

Visit Teradata.com/cloud for more details

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