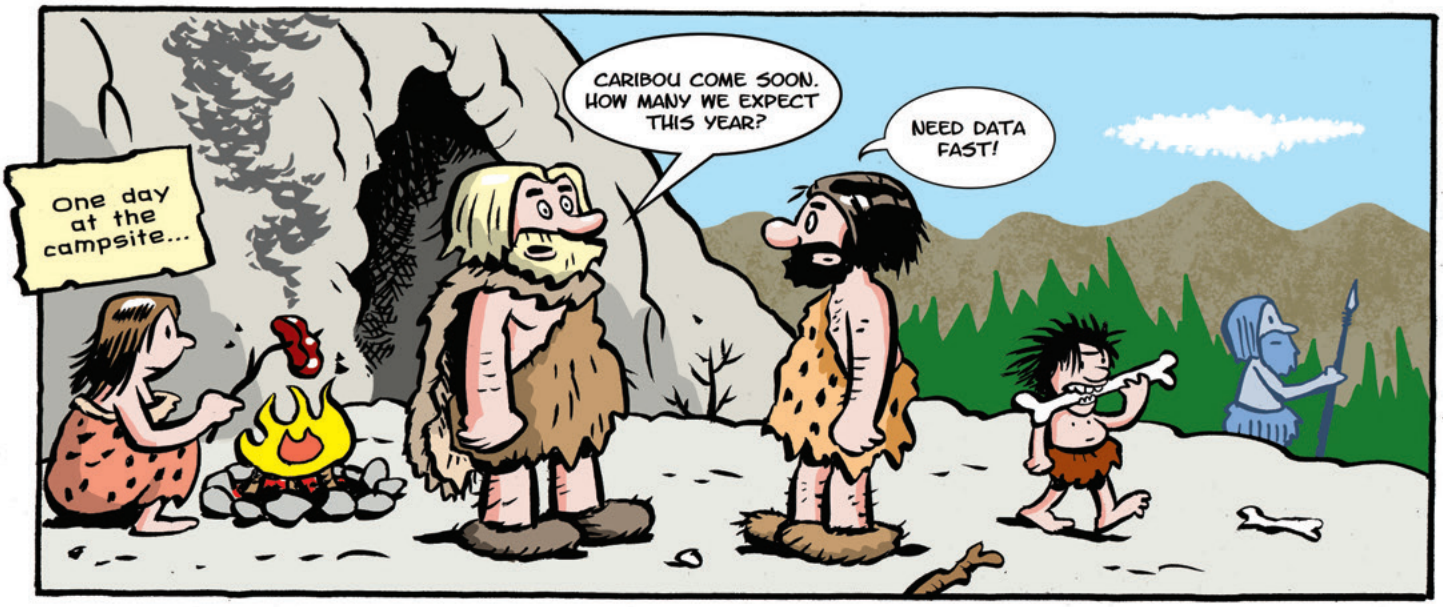
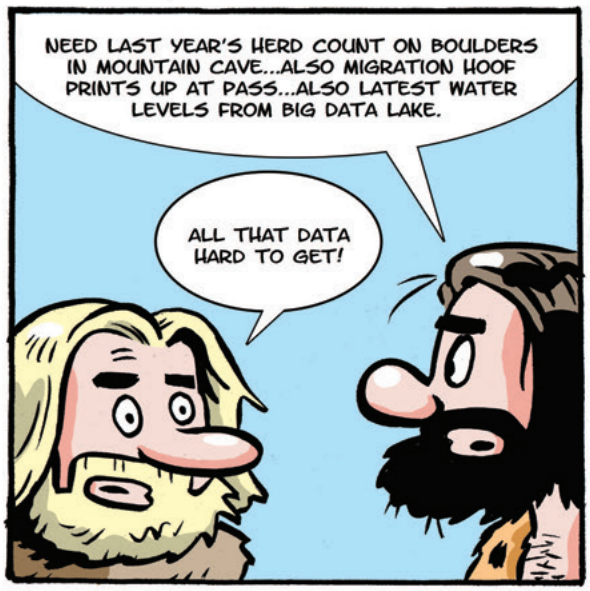
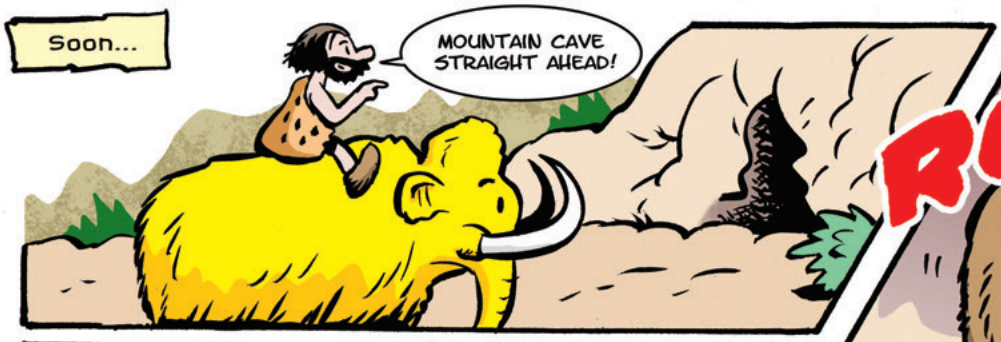
BIG DATA: OUT OF THE STONE AGE

WITH ATTUNITY

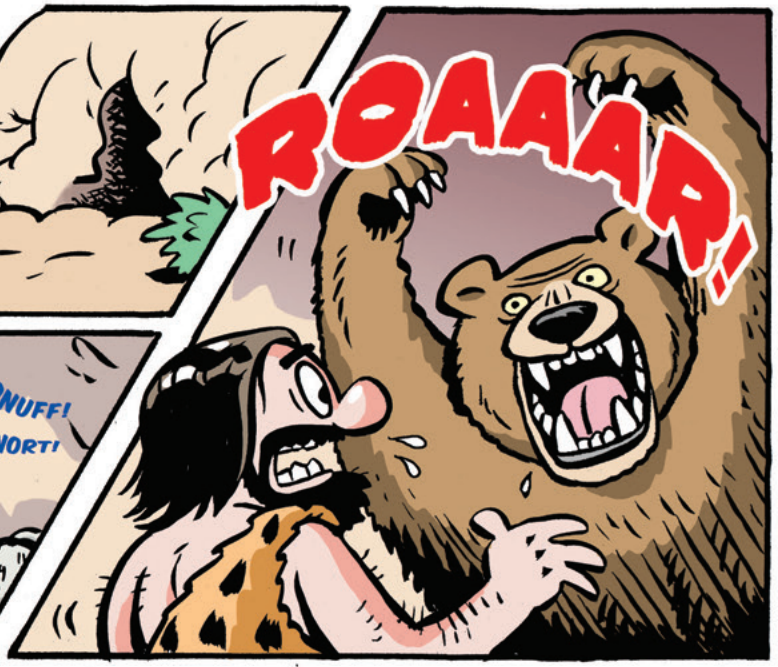

One day at the campsite...
CARIBOU COME SOON. HOW MANY WE EXPECT THIS YEAR?
NEED DATA FAST!

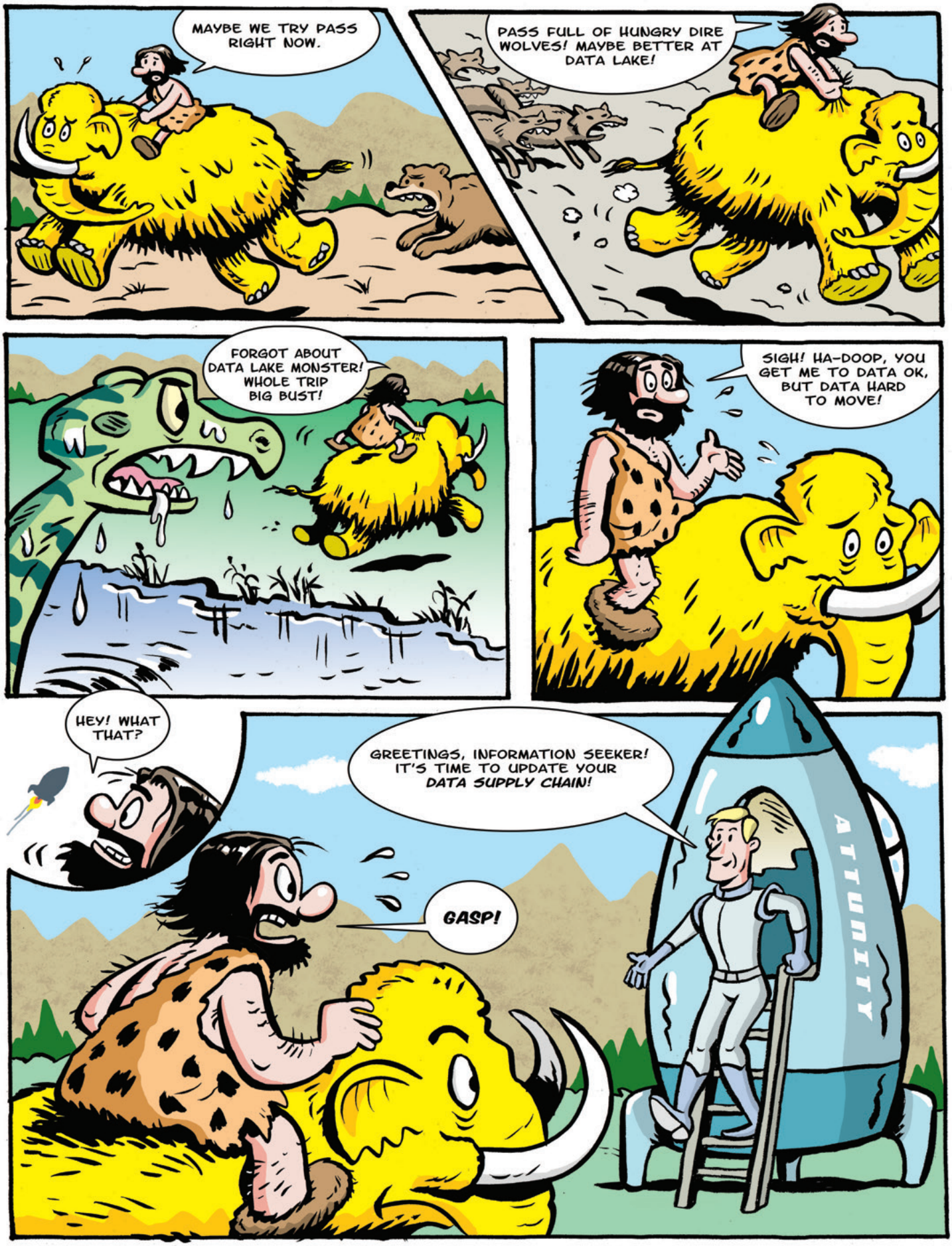

NEED LAST YEAR'S HERD COUNT ON BOULDERS IN MOUNTAIN CAVE...ALSO MIGRATION HOOF PRINTS UP AT PASS...ALSO LATEST WATER LEVELS FROM BIG DATA LAKE.
ALL THAT DATA HARD TO GET!

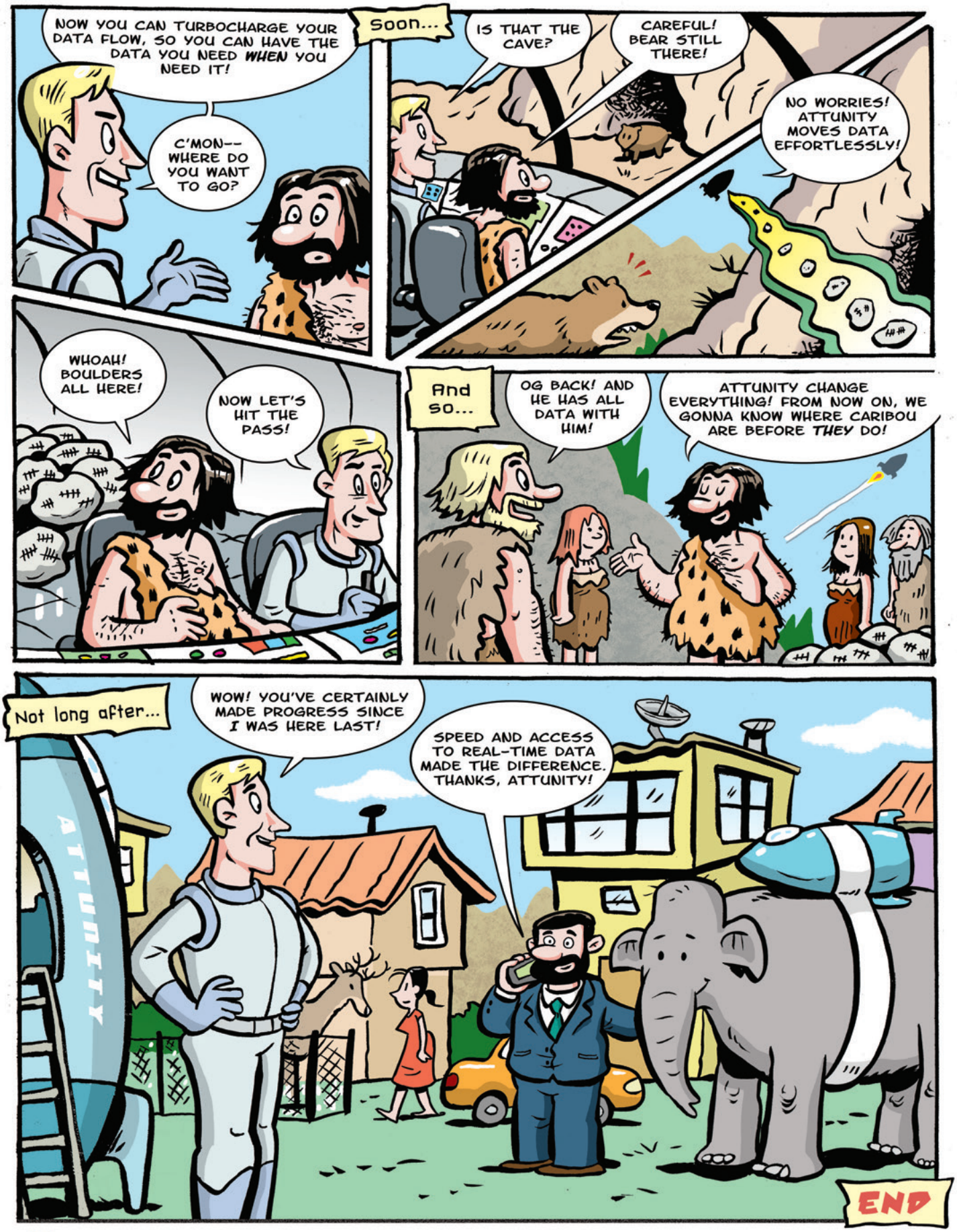
NO PROBLEM! ME TAKE HA-DOOP! HANDLE DATA FROM ANY PLACE!
SOUND GOOD! GO GET 'UM, OG!


Soon...
MOUNTAIN CAVE STRAIGHT AHEAD!

AND HERE CARIBOU COUNT FROM LAST YEAR!
WHAT THAT?
SNUFF!
SNORT!


ROAAAR!


MAYBE WE TRY PASS RIGHT NOW.
PASS FULL OF HUNGRY DIRE WOLVES! MAYBE BETTER AT DATA LAKE!
FORGOT ABOUT DATA LAKE MONSTER! WHOLE TRIP BIG BUST!
SIGH! HA-DOOP, YOU GET ME TO DATA OK, BUT DATA HARD TO MOVE!
HEY! WHAT THAT?
GREETINGS, INFORMATION SEEKER! IT'S TIME TO UPDATE YOUR DATA SUPPLY CHAIN!
GASP!
ATTUNITY


NOW YOU CAN TURBOCHARGE YOUR DATA FLOW, SO YOU CAN HAVE THE DATA YOU NEED WHEN YOU NEED IT!
C'MON-- WHERE DO YOU WANT TO GO?
Soon...
IS THAT THE CAVE?
CAREFUL! BEAR STILL THERE!
NO WORRIES! ATTUNITY MOVES DATA EFFORTLESSLY!
WHOAH! BOULDERS ALL HERE!
NOW LET'S HIT THE PASS!
And so...
OG BACK! AND HE HAS ALL DATA WITH HIM!
ATTUNITY CHANGE EVERYTHING! FROM NOW ON, WE GONNA KNOW WHERE CARIBOU ARE BEFORE THEY DO!
Not long after...
WOW! YOU'VE CERTAINLY MADE PROGRESS SINCE I WAS HERE LAST!
SPEED AND ACCESS TO REAL-TIME DATA MADE THE DIFFERENCE. THANKS, ATTUNITY!
ATTUNITY
END